

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Libertea LLC
Attention: Will Folks
1601 Hagood Avenue
Columbia, SC 29204
USA

Contract / Revision 499521 /		Alt Order #
Product Libertea LLC		
Contract Dates 10/22/12 - 11/06/12		Estimate # 10/22-28/12
Advertiser Libertea LLC		Original Date / Revision 10/19/12 / 11/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Sales Local	Sales Office Local-WHNS
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	10/22/12	10/28/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$30.00			
N 2	WHNS	10/22/12	10/28/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$150.00			
N 3	WHNS	10/22/12	10/28/12	M-F 8-9a	M-F 8-9a		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$95.00			
N 4	WHNS	10/22/12	10/28/12	M-F Late News	M-F 10-11p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWT---				4	\$685.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WHNS	10/22/12-10/28/12	Delayed Late News	M-SU 1030p-12x	MTuWThFSaSu	:30		\$685.00	NM		
			See MG 4.5									
	3	WHNS	10/22/12-10/28/12	M-F Late News	M-F 10-11p	MTuWTh-----	:30		\$685.00	NM		
			See MG 4.6									
	4	WHNS	10/22/12-10/28/12	M-F Late News	M-F 10-11p	MTuWTh-----	:30		\$685.00	NM		
			Credited									
	5	WHNS	10/31/12-11/04/12	M-Su Late News	M-SU 10-11p	---WThFSaSu	:30		\$430.00	NM		
			MG for 4.2 10/22									
	6	WHNS	10/22/12-10/31/12	M-F Late News	M-F 10-11p	---W-----	:30		\$685.00	NM		
			MG for 4.3 10/24									
N 5	WHNS	10/28/12	10/28/12	Late News Weekend	Sa-Su 10-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$375.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/22/12-10/28/12	Late News Weekend	Sa-Su 10-11p	-----Su	:30		\$375.00	NM		
			Credited									
N 6	WHNS	10/22/12	10/22/12	X-Factor	Mon 8-9p		:30			NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$940.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract / Revision</u> 499521 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/06/12	<u>Product</u> Libertea LLC	<u>Estimate #</u> 10/22-28/12
<u>Advertiser</u> Libertea LLC	<u>Original Date / Revision</u> 10/19/12 / 11/01/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/22/12-10/28/12	X-Factor	Mon 8-9p	M-----	:30		\$940.00	NM		
	See MG 6.2											
	2	WHNS	10/31/12-10/31/12	X-Factor	Wed 8-10p	---W-----	:30		\$1,235.00	NM		
	Ⓜ MG for 6.1 10/22											
N 7	WHNS	10/26/12	10/26/12	Fringe	Fri 9-10p		:30			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$430.00			
N 8	WHNS	10/22/12	10/28/12	BB World Series	M-F, Sa-Su 8-11p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTFSS				1	\$1,750.00			
N 9	WHNS	10/22/12	10/28/12	Pre or Post Game Breaks	M-Su 4-11p		:30			NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTFSS				3	\$215.00			
N 10	WHNS	10/22/12	10/28/12	M-F 8-9a	M-F 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$60.00			
N 11	WHNS	11/01/12	11/01/12	X-Factor	Thu 8-10p		:30			NM	2	\$3,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----T----				2	\$1,540.00			
N 12	WHNS	11/01/12	11/01/12	M-F Late News	M-F 10-11p		:30			NM	1	\$685.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T----				1	\$685.00			
N 13	WHNS	11/01/12	11/01/12	Fox Carolina News Tonight	11p-1135p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T----				1	\$180.00			
N 14	WHNS	11/01/12	11/01/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T----				1	\$95.00			
N 15	WHNS	11/01/12	11/01/12	M-F 8-9a	M-F 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T----				1	\$60.00			
N 16	WHNS	11/02/12	11/06/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	3	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$195.00			
Week:		11/05/12	11/11/12	11-----				2	\$95.00			
N 17	WHNS	11/02/12	11/06/12	M-F 8-9a	M-F 8-9a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$60.00			
Week:		11/05/12	11/11/12	11-----				2	\$60.00			
N 18	WHNS	11/02/12	11/02/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$20.00			
N 19	WHNS	11/02/12	11/06/12	M-F 7-8a	M-F 7a-8a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$195.00			
Week:		11/05/12	11/11/12	11-----				2	\$195.00			
Totals											38	\$12,290.00

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499521 /	

Contract Dates	Product	Estimate #
10/22/12 - 11/06/12	Libertea LLC	10/22-28/12

Advertiser	Original Date / Revision
Libertea LLC	10/19/12 / 11/01/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	19	\$4,670.00	\$3,969.50
10/29/12 - 11/06/12	19	\$7,620.00	\$6,477.00
Totals	38	\$12,290.00	\$10,446.50

Signature: _____ **Date:** _____

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